# Responsible Global Value Chains to promote Sustainability

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## ABSTRACT

This Research report discusses analysis of virtual assistants in the field of hotel and flight booking and briefs implementation of this project to trending virtual assistants. It will review the research of Microsoft on the Project Maluuba which provides tour planning via a virtual assistant. This report discusses analysis of virtual assistants in the field of hotel and flight booking and briefs implementation of this project to trending virtual assistants. It will review the research of Microsoft on the Project Maluuba which provides tour planning via a virtual assistant.

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